

Corinna Keefe

Freelance writer



Contact

corinna.keefe@gmail.com

www.corinnakeefe.com

<https://calendly.com/corinnakeefewriter/>

Education

Certified copywriter, College of Media and Publishing

Certified copyeditor, College of Media and Publishing

Certified proofreader, College of Media and Publishing

Master of Arts, University of Cambridge

Bachelor of Arts, University of Cambridge

Professional memberships

IPSE

Procopywriters

National Association of Writers in Education

Other achievements

Author of *Endless Destinies: The Clockwork City*, a playable adventure story

About me

I am a B2B content writer who helps SaaS brands tell unique stories, explain their offer to customers, and become thought leaders in their niche.

Skills

content writing · copywriting · copyediting · interviews · SEO writing · longform articles · whitepapers · case studies · web content ·

Recent projects

Wyg

I created internal and external case studies, based on original data and interviews.

Snippet

I outlined, produced, and fact-checked SEO content for a range of agency clients.

Shorthand

I wrote expert articles about web publishing, including interviews with subject matter experts.

Social Media Examiner

I was a regular contributor, covering B2B marketing and new social media features. I also transformed podcast content into longform articles.

Easypromos

As a marketing and communications assistant, I wrote ebooks, blogposts, and social media posts, as well as appearing in video content and speaking at events.